

WHY

Does Loyalty Matter to Your Business?



SAY

73% of people are more likely to **recommend a business** with a good rewards program.²

STAY

79% say that loyalty programs make them more likely to **visit a business**.²

SPEND

66% are willing to **increase what they spend** to maximize rewards.²

Loyalty programs create an

emotional

connection with your customers.

- Customers frequently make purchasing decisions based on an **emotional connection** to a business or brand.
- Businesses that connect on an emotional level will **outperform in the market**.¹

Personalization



Experience is King! Look for the **moments that matter most** to your customers.

81% of people are interested in letting their habits, behaviour and activities be tracked if they **receive personalized rewards** in return.



The Ackroo Anywhere loyalty program dashboard gives you access to **detailed customer profiles**. This will help you gather insights to identify marketing and promotional opportunities to help **grow your business**.



Ackroo has a proven history of success with clients just like you!

HOW CAN WE HELP?

To learn more and get started with a customized loyalty program for your business, speak to one of our loyalty experts today! Give us a call at **416-360-5619** or send us an email at **info@ackroo.com**. Talk soon!