



2018 MERCHANT BRANDED MOBILE APP

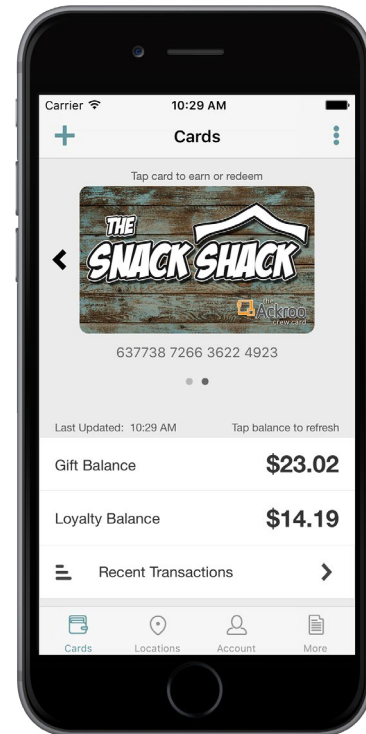
Ackroo's **Merchant Branded Mobile Application** makes it easier for merchants and their customers to manage their gift card and loyalty program.

The mobile app will be completely **customized to represent your brand** and **supported on both Apple and Android devices.**

It is also compatible with your existing payment terminals-key in a **4-digit pay-code, Barcode, or QR Code.**

All you have to do is scan or enter the 4-digit code provided to access the cardholders account!

No expensive hardware is required and integration with Point of Sale software is optional.

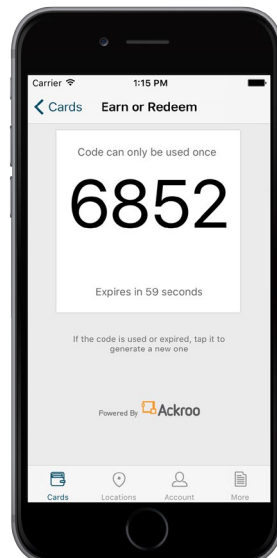
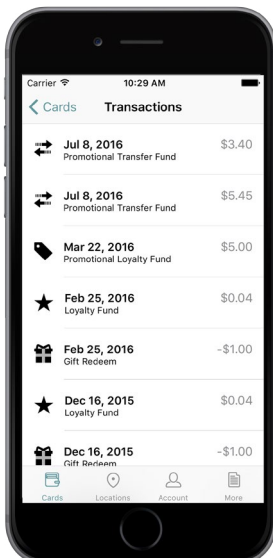


What is there not to love about our mobile application?

With the app, customers can:

- View their **gift card and loyalty balance**
- **Earn & redeem** on their gift card and/or loyalty program via a Barcode, QR Code or 4-digit Pay-code
- Check their **transaction history**
- **Add and Remove** cards
- **Transfer funds** between cards
- **Manage** their multi card list
- **Update profile information** including e-mail, phone number, password, and birthday
- **Contact** merchant for support
- View a map of merchant **locations and hours** of operation

The mobile app also includes Automated Promo Triggers for registration and birthday.



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