ACKROO eGIFT CARDS

You don't have to keep the sale of gift cards restricted to in store. With **Ackroo's eGift Cards**, you can stretch those sales online with an easy eCommerce solution.

Ackroo's eGift Cards allow your customers to give, receive, share and reload their eGift Cards and it happens all **through your own website.**

> Use it as an idependent online solution or integrate with your existing Ackroo Gift Card and Loyalty Program. The power is at your fingertips!

EASY SOLUTION

Ackroo's eGift Card portal is a simple plug-and-play solution and **easy-to-use** for your customers.

There are **two ways to drive traffic** to your business and website with eGift Cards. Customers can:

• **Purchase** a virtual gift card from your website or;

• **Reload** virtual or physical gift cards through the portal.

If customers purchase a virtual gift card, they will pay online and the funds are deposited directly into your account.

Recipients will receive an emailed e-card with a **branded** image and personalized message. This allows customers to **redeem** from their mobile device or printout.

ACKROO'S PHOTOGIFTCARD

Looking for an easy way to sell more gift cards? Then Ackroo's **photogiftcard.com** is your solution.

Our online gift card mall allows customers to purchase and send plastic gift cards to recipients. They will have two options when choosing a gift card to send:

• **Purchase** your standard physical gift card

• Create a **customized card** with a photograph of their choice and your logo on it

Ackroo will print and ship these cards direct to corporate accounts or consumers!

COST SAVING SOLUTION

Ackroo's PhotoGIFTCARD is the perfect way to increase your sales without having to break the bank.

There are no additional fee for this service, other than supplying cards to our fulfilment department for inventory.

Fees are paid in the form of commission from the card sales.

Ackroo

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