



# WHITE LABELLED MOBILE APPLICATION & WHITE LABEL ACCOUNTHOLDER PORTAL

## ACKROO WHITE LABELLED MOBILE APPLICATION

Ackroo has launched a mobile application to make it easier for merchants and their customers to manage their gift card and loyalty program.

With the white label feature, the mobile app will be **completely customized to represent your brand.**

The mobile app is also **supported on both Apple and Android** devices. It is also compatible with your existing payment terminals-key in a 4-digit pay-code in place of swiping or scanning a card!

No expensive hardware is required and integration with Point of Sale software is optional.

## FEATURES

What is there not to love about our mobile application?

With the app, customers can:

- View their **gift card and loyalty balance**
- **Earn & redeem** on their gift card and/or loyalty program via a Barcode, QR Code or 4-digit Pay-code
- Check their **transaction history**
- **Update profile information** including e-mail, phone number, password, and birthday
- **Contact** merchant for support
- View a map of merchant **locations and hours** of operation

Additional customization will be made available

## WHITE LABEL ACCOUNTHOLDER PORTAL

At Ackroo, we give merchants the option of using an Ackroo branded portal or upgrade to a White Label Accountholder portal for as little as \$25/month. It's easy to use and can be accessed via your website.

The White Label Accountholder portal will:

- **Match your branding & your website** as closely as possible

- **Feature** your card art

Within the portal, customers can:

- **Register** their account
- **View** transaction activity
- **Check & transfer** balances

Standard registration information includes Name, Email, Birthdate, Phone # and Address

## ACCOUNTHOLDER PORTAL TIPS

Want to start basic with your accountholder portal? We have some tips for you:

- Include a link on your website that directs your customers to **<https://my.ackroo.com>**. Here they can check their balances and register cards.

We recommend connecting the portal with a link that reads "Check Your Gift Card Balance".

- **Drive even more sales** by creating an additional page or section on your website to promote gift cards. This is also a great way to offer your customers gift cards along with additional services like eGift or PhotoGIFTCARD.



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